



## VOTE & VAX

### The Need

- Each year, more than 36,000 Americans die from the flu. That's more than die by gunshot—in accidents, murders and suicides combined.
- The majority of these deaths hit those over the age of 50 or those suffering from chronic health conditions. Parents, grandparents, siblings, spouses, neighbors and citizens—their lives are lost to this lethal—and highly preventable—virus.
- That's why the CDC (Centers for Disease Control and Prevention) recommends that every year all adults age 50 and older get an influenza vaccination.
- Making these shots more convenient, so that more people can choose to get them, is a clear national priority.

### The Opportunity

- The opportunity to make it easy for people to get the vaccine is right in front of us.
- 120 million people vote in national elections. 70% of them are over 50.
- By providing access to the flu shot at the one venue or destination where we are absolutely sure that more than 120 million people are already going already, we can reach the exact population that needs this service the most.

### Vote & Vax 2008: A Winning Strategy

- To date, more than 30 Vote & Vax pilots in 23 states have proven the effectiveness of the project at 127 polling places.
- Vote & Vax works for individuals—as a more convenient way to protect themselves from the flu. Adults over the age of 50 agree that Vote & Vax will provide greater access to flu shots and save them time and money.
- Vote & Vax works for the community—as an effective way to extend protection to those who would not otherwise be vaccinated. The majority of adults age 50 and older believe offering flu shots at polling places will help people who otherwise may not have access to flu shots.
- Vote & Vax works for providers—as a valuable way to become better known in your community as a responsive and dependable source of health care services. 100% of past and potential participating health care providers expressed interest in the 2008 program.
- We make it as easy as possible for health care professionals to establish a Vote & Vax clinic by providing extensive support materials and technical assistance.
- We have everything you need to make your program a success.

**Providers, Are you ready to join us? Visit [www.voteandvax.org](http://www.voteandvax.org) and sign up to support a healthier America.**